



ATOMIC WE ARE BRAND BUILDERS

# ONLINE RETAILER LOGISTICS CENTRE COUNT

**Case Study:** Logistics Centre – Atomic Fashion Marketing & Distribution

Atomic needed a stocktaking company with experience to provide an **accurate stock position**, to ensure that products were showing accurate availability for online orders

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## Case Study: Logistics Centre – Atomic Fashion Marketing & Distribution

Atomic is an online fashion distributor with 30 years' experience in fashion distribution, licensing, marketing, design and manufacturing. The distributor is located mainly in Australia and New Zealand with additional partners across the world. The talented team is made up of operations, logistics, designers, sales and marketing experts who each contribute to the brands and company's success.



### REQUIREMENT

Atomic needed a stocktaking company with experience in a logistics centre environment, to provide an **accurate stock position**. The distributor needed to ensure customers ordering online were able to be provided the product purchased, if it is shown to be available online.

Atomic required RGIS to provide the following:

- Complete a **wall-to-wall count of the logistics centre**
- Execute the count **within a tight time frame of two days**
- **Improve the accuracy and efficiency** compared to the previous paper-based process
- Provide an **electronic file** which can be imported into the Warehouse Management System (WMS)
- **Accuracy** of the stock position was vital



### SOLUTION

Atomic partnered with RGIS to complete the **logistics centre accurate stock count project**, and RGIS provided the following:

- Scheduled a team of **47 experienced RGIS auditors**
- Two teams to cover two days
- The logistics centre was divided up into **five separate virtual warehouses**
- Each virtual warehouse required its **own stock count and upload of data**
- **Variance checking** completed by in-house warehouse team
- **Location checks** were completed to ensure all areas for each virtual warehouse had been accounted for, before providing the upload data to the customer



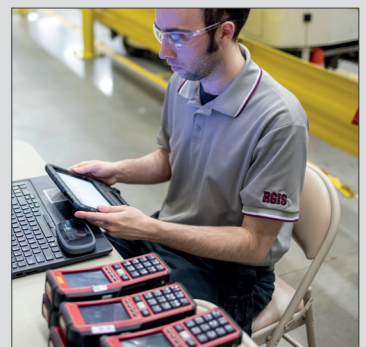
### RESULTS

Atomic found by outsourcing the **logistics centre accurate stock count project** to RGIS, the following results were achieved:

- Accurately counted over **95,000 units over two days**
- All data was available to be **uploaded immediately to the WMS**
- Re-opened completed virtual warehouse locations straight away, rather than waiting for the whole stocktake to be finished, which allowed a **continued flow of order completions**



By partnering with RGIS, Atomic were able to **re-open the completed virtual warehouse locations immediately**, rather than waiting for the whole stocktake to be finished, allowing a **continued flow of order completions**



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Warehouse Audit



Variance Checking



Accurate Data



Fast Turnaround



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